

8,000 words +/- (10%)

(Suggested word count for each chapter)

Abstract (200 words)

Chapter 1: Introduction (500 words)

Chapter 2: Literature Review (3000 words)

Chapter 3: Methodology (1800 words)

Chapter 4: Data Analysis and Discussion (2300 words)

Chapter 5: Recommendations & Conclusion (800 words)

References (words not counted)