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This report covers two main areas: an analysis of the company's share performance from 2020 to 2025, highlighting key trends and returns, and a financial performance review from 2022 to 2024, including details on revenues, EBIT, net income, and important financial ratios.

Through this assignment, I have demonstrated my ability to analyse financial data, interpret key trends, and present my findings clearly using tables and graphs.

Thank you for your time and consideration.

**1.1      Summary      of      the      Company**

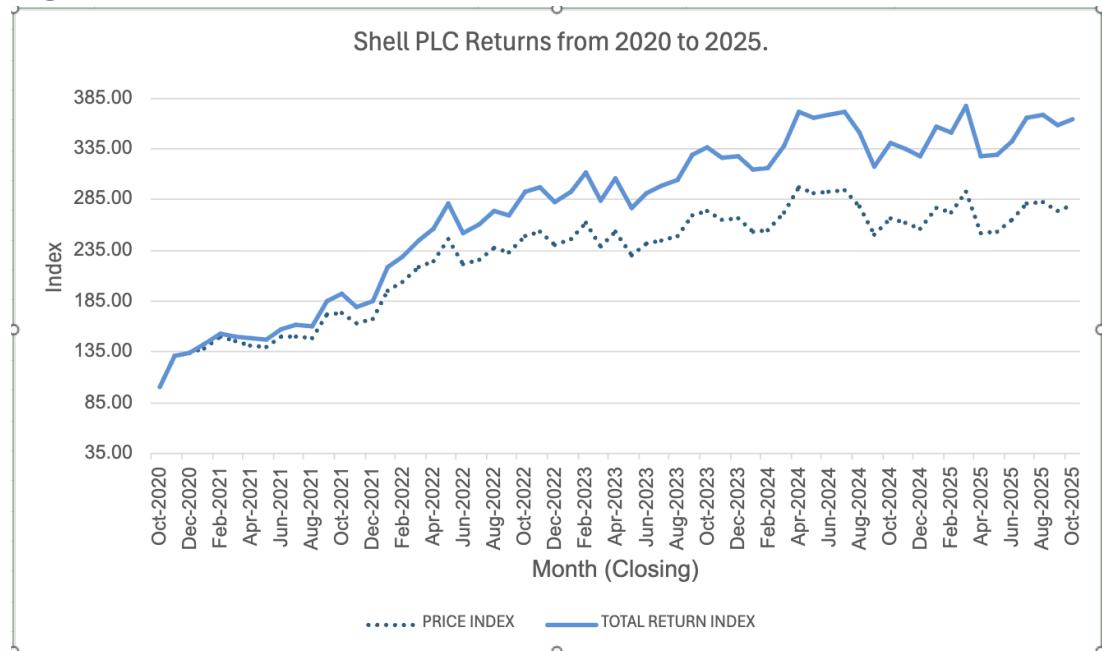
The multinational corporation Shell PLC has its headquarters in London, United Kingdom, and engages in energy production globally across more than seventy nations. Its sectors encompass activities like petroleum extraction, pharmaceuticals manufacture, and clean power generation. Despite continuing its production of crude oil and methane gases, Shell aims to shift towards more sustainable forms of power generation. The firm invests in green energy sources such as hydrogen and biofuels to lessen its ecological footprint and contribute towards building an environmentally friendly world. Concurrently, Shell ensures continued success and profitability in its operations. The corporation perceives itself as an influential stakeholder within the transition towards sustainable and eco-friendly energies globally.

## 1.2 Summary of Share Price Performance

### Key Metrics (2022 – 2025)

Metrics	Value
Annual Return	27.45%
Average Annual Dividend Yield	24.84%
Annualized Volatility	24.58%

**Figure 1:**



Source : Morningstar and LSEG website.

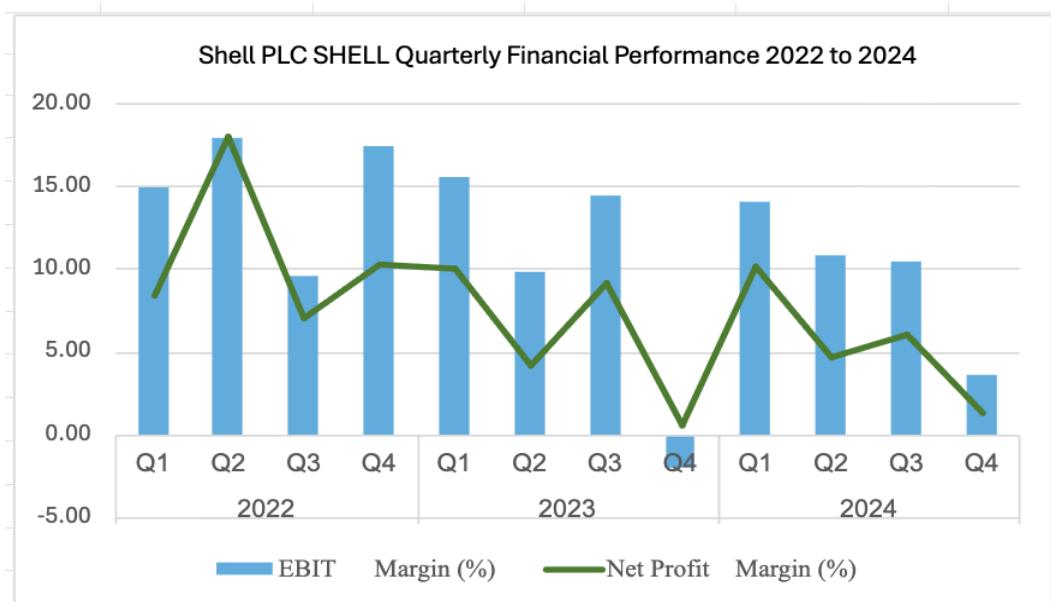
From October 2020 to October 2025, Shell's share price grew from a base of 131.68 to 279.26, showing solid growth over five years. When including dividends, the total return index climbed even higher to 364.39, reflecting the power of reinvesting dividends and compound growth. The share price experienced some fast increases, especially between 2020 and 2022, followed by some smaller dips during 2023 and 2024. Dividend played an important role in boosting overall returns of shareholders.

## 1.3 Summary of Financial Performance

Year	Average Revenue	Average EBIT	Average Net-Income	Average EBIT Margin (%)	Average Net Profit Margin (%)
2022	95329	14288	10577	14.9	10.9
2023	79155	79155	4840	9.4	6
2024	71078	7020	4024	9.7	5.6
Overall Average	-	-	-	11.35	7.51
Standard Deviation	-	-	-	5.54	4.49
Coefficient of Variation	-	-	-	48.79	59.72

## Figure 2:

EBIT and Net Profit Margin trends showing declining profitability from 2022 to 2024.



Source : Morningstar and LSEG website.

Shell PLC 's Financial Performance results show declining profitability from 2022 to 2024, with profits slowly decreasing over those years. Their EBIT Margin went down from 14.9% to 9.7%, and their Net Profit Margin dropped from 10.9% to 5.6%. However, when a company has a positive EBIT, it means they are keeping their costs under control and running their business smoothly. So, even when facing external difficulties, Shell 's core operation stayed profitable, as shown by the financial results.